This panel is an interactive discussion of the global reception and history of two of Japan's most famous cultural exports: manga and anime. For the past half-century, manga and anime have played a central role in the representation of Japan on an international stage, and served as a crucial lens for rethinking issues of popular culture, gender, literary genre, and Japanese identity. This panel invites experts from the Japanese program at the School of International Letters and Cultures, and art program the School of Art to examine the history and significance of manga and anime from a variety of angles.