

MIXiversity Event Schedule

Saturday
October 21, 2023
Noon - 5 p.m.

ASU
Herberger
Institute for
Design and
the Arts
Arizona State
University

ASU Media and Immersive eXperience (MIX) Center

FIRST FLOOR



Scavenger Hunt Activity

See Page 2 for Instructions

ACTIVITY	ROOM	TIME	DESCRIPTION
Tatiana Crespo and Rachel Villa Duo	Lobby	Noon - 1 p.m.	All-female Phoenix musical duo performs traditional and popular Latin music
Green Screen Photobooth AZ	Lobby	Noon - 4 p.m.	Take fun photos with your friends and family!
Crepe Club Samples	102	Noon - 5 p.m.	Stop by the Cafe, future home of Crepe Club, for some tasty samples
Telaportal (Volvox Labs Exhibit) 	105	Noon - 5 p.m.	Step into Teleportal, an immersive installation from Volvox Labs, transform the room into a new media landscape and visit your dream destination
A Hero's Journey with Wreck-It-Ralph	101	Noon - 2 p.m.	Screenwriting professor Brian McAuley breaks down the hero's journey while hosting an interactive screening of Disney's film Wreck-It-Ralph
Vivo Storyboard w/ Director Brandon Jeffords 	101	2:30 p.m. - 3:30 p.m.	Brandon Jeffords, Director of Vivo and Storyboard Artist provides a storyboard workshop for all ages
Vivo Movie	101	3:30 p.m. - 5 p.m.	Aminated movie screening - all ages
Marigold Memory Wall and Reflection Space	106	Noon - 4 p.m.	Make tissue paper marigolds and write/draw memories of those lost and add to a wall board. This will be a quiet reflection space
Open Mic Memory Share	106	4 p.m. - 5 p.m.	Poetry/Story/Memory sharing space - MC'd by Dani Duarte
Earthlight Project: The JEDI Space Station	108	Noon - 5 p.m.	JEDI (Just, Equitable, Diverse and Inclusive) Space Station features an Augmented Reality experience from Dr Sian Proctor, the SpaceX Inspiration 4 pilot. Interact with Atrobotica and learn about the intersection of space and social justice issues
Digital Fabrication and Inspiration 	112	Noon - 5 p.m.	Build your own Pepper's Ghost (optical illusion) kit in our Fabrication Laboratory and learn more about digital fabrication with Julian Silva
MIXoGram 	115	Noon - 5 p.m.	Pepper's Ghost style illusion
Black (W)hole	117	12:30-1 p.m., 2-2:30 p.m., 4-4:30 p.m.	Black (W)hole is an Augmented Reality journey of healing through "Dancing with the Ancestors" - a story of forgiveness by reconnecting with one's ancestors through DNA testing by Sultan Sharrief
ReCollection 	123	Noon - 5 p.m.	Blur the boundaries between remembrance and imagination through ReCollection, an interactive AI art installation by Weid Zhang and Rodger Luo
The Studios (59 E. 1st St.)	North of MIX	Noon - 4 p.m.	Join The Studios first anniversary celebration with a photo booth, fun activities, giveaways and tours of one of the most beloved co-working spaces in Mesa
Trivia Wheel	North Lobby	Noon - 5 p.m.	Come test your knowledge and win a prize!
Space2Inspire Art Table	North Lobby	Noon - 5 p.m.	Artwork for exhibit and sale inspired by Dr. Sian Proctor's adventures
Meet Mercado Mesa	North Lobby	Noon - 5 p.m.	Downtown Mesa's Cultural Vendor Market, with all the backyard vibes!

MIX Center

**50 N. Centennial Way
Mesa, AZ 85201**

More Activities on Page 2



SECOND FLOOR

ACTIVITY	ROOM	TIME	DESCRIPTION
Indie Film Fest Photo Op	Lobby	Noon - 5 p.m.	Take a picture in front of the independent film festival's step and repeat
Día de los Muertos AR Effects	Lobby	Noon - 5 p.m.	Try out Día de Los Muertos masks/regalia in Augmented Reality effects with TechnoLatinx's Martha Mendizabal
The "In"visible Layer: Postproduction Part 2	201	Noon - 5 p.m.	Color-grading, the final step in making a film, from basic color correction to adding color for emotional enhancement. Stop by room 311 first to learn the process then visit theater 201 to see the final edits and product. Presented by Horacio Velasquez Melo
Body of Mine	208	Noon - 5 p.m.	A full body Virtual Reality experience that allows you to experience gender dysphoria by inhabiting the body of another gender. Award winning feature highlighted in Venice Film Fest and South by Southwest
2145: Youth Climate Futures	233	Noon - 3 p.m.	This National Science Foundation project looks at youth leadership, policy reform, and climate futures and drought in the fictional Southwestern United States in the year 2145
Immersive Sound Experience at Sonora Audio Lab	239	1 p.m. - 4 p.m.	Experience the power of sound in immersive storytelling by listening to soundscapes, students' work and recording your own voice in MIX's cutting-edge recording studios and audio suites

THIRD FLOOR

ACTIVITY	ROOM	TIME	DESCRIPTION
ASU Preparatory Academy Table	Lobby	Noon - 5 p.m.	Learn about ASU Prep Local and Digital high school for students in grades 9-12
The "In"visible Layer: Postproduction Part 1	311	Noon - 3 p.m.	Color-grading, the final step in making a film, from basic color correction to adding color for emotional enhancement. Stop by room 311 first to learn the process then visit theater 201 to see the final edits and product. Presented by Janaki Cedanna
METEOR Lab Showcase	312	Noon - 5 p.m.	Dive into the Future of Innovation, featuring: 1. METEORology: a hurricane experience 2. Geppetteau: handle virtual liquids 3. JMARS XR: understand the geologic history of planets 4. Komatsu HaptX: groundbreaking VR Haptics 5. Career XRCade: Explore career paths 6. Augmented Coach: An interactive sports coaching system
3D Modeling for Virtual Reality	324	Noon - 5 p.m.	Learn how to create simple 3D objects in TinkerCad and then experience them in VR
People and Robots Laboratory (PeRL)	350	Noon - 5 p.m.	Check out robot models and talk with Professor Pooyan Fazli to learn about the future of robots



Scavenger Hunt Activity

1. Collect a Scavenger Hunt Form at the Lobby Front Desk
2. Follow instructions on the form
3. Drop off completed form at the Trivia Wheel

INDIE
FILM
FEST

Be sure to join us in Theater 201 from 6p-8p for Indie Film Fest!

For more information on Día de los Muertos Festival at Mesa Arts Center, please visit:

www.mesaartscenter.com/diadelosmuertos



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