

CodeFlow Spark Challenge

A Data Pipeline TIAA Hackathon

Challenge Statement

The W. P. Carey School of Business and Enterprise Technology invite **Arizona State University** students from all majors to **streamline data transformation through generative AI (GenAI)** with TIAA, a world-class asset management company helping educators retire with dignity.

In this hackathon, **participate in teams** of up to five students and **use AWS and GenAI scripting** to develop a dynamic end-to-end data pipeline: ingest data, perform quality checks and transformations, and then upload it to TIAA's target system. Enjoy keynotes and mentorship throughout the day from TIAA professionals, learn from last year's hackathon winners, innovate data pipelines for retirees, and **compete for a paid summer internship** with TIAA, including housing in Charlotte, North Carolina.

Eligibility

Open to Arizona State University undergraduate juniors and seniors, as well as first and second year graduate **students with technical experience** in data science, GenAI, Cloud, app development, etc. to compete in teams of up to five students.

The Prize

Up to 5 hackers from the top winning team will receive a **fully-funded summer internship with TIAA, including housing** in Charlotte, NC. Must meet minimum requirements.

Important Dates

Friday, Nov. 15, 9:00 a.m. - 4:00 p.m.
Creativity Commons

Kick-off! Finalize your team, enjoy keynotes and receive mentorship from TIAA professionals.

Sunday, Nov. 17, 11:59 p.m.
Submissions due

Work over the weekend and submit your challenge solution online by 11:59 p.m. *Code review will immediately follow.*

Friday, Nov. 22, 1:00 to 4:00 p.m.
Zoom Webinar

The **top ten team submissions** will be invited to virtually pitch their ideas, demo solutions and answer questions from our panel of subject matter experts in 10 minutes or less for a chance to win our top prize!

Registration required!



Scan or [click](#) to register by **Nov. 5!**

Thank you to our sponsors!



Questions? Contact oherneddo@asu.edu