



Photo by Gage Skidmore

Advocacy Institute

Join us for an intensive, full day institute designed to teach individuals, community groups and nonprofit organizations the nuts and bolts of **advocacy in Arizona** and **how to lobby** within the parameters of the law. Through panel presentations and issue-specific breakout sessions, participants will learn about the mechanics of the legislature, who's who at the Capitol and what to expect in the 2019 Arizona legislative session. Advocacy strategies, message framing and delivery, influencing Arizona power-brokers and how and when to collaborate for maximum impact are just some of the topics explored during the institute to help you **get your voice heard by the Arizona legislature**.

**Saturday,
October 13**
9 a.m – 4:30 p.m.
Gateway Community College
Copper Room
108 N. 40th Street, Phoenix



Keynote Speaker

Luige del Puerto

Associate Publisher and Editor, Arizona News Service



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FREE | Open to the Public | Lunch Provided

Reception with Arizona legislators to immediately follow

Register at csrd.asu.edu/AdvocacyInstitute

or call 602-496-1376

Presented by:



**Center for the
Study of Race
and Democracy**
**Arizona State
University**

In collaboration with:

School of Community Resources and Development
Pastor Center for Politics and Public Service
School of Public Affairs
Council of Coalitions
Arizona Legislative Academy
Lodestar Center for Philanthropy and Nonprofit Innovation
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