

# Managing Phoenix's Water Resource Portfolio for Resiliency, Sustainability



## Science and Mathematics Colloquium Series

**Presentation by Cynthia Campbell**  
Water Resources Management Advisor  
City of Phoenix

**Wednesday, Feb. 7, 2018**  
**3 – 4 p.m.**

**Student Union, Cooley Ballroom B**  
**ASU Polytechnic campus**

Phoenix is a desert city. Its very existence as the fifth-largest city in the United States has come as a result of careful crafting and planning of its available water resources. Phoenix invests in and maximizes the use of its available water portfolio in order to achieve the optimal leverage for sustainability and resiliency. Learn more about how Phoenix manages its water resource portfolio — from headwaters to recycling water — using careful planning and creative transactions.

Cynthia Campbell is responsible for policy development and management of Phoenix's water resource portfolio and works with city executive staff, the mayor, and with members of the City Council on a variety of water issues. Campbell also serves as the city's liaison with the Salt River Project, the Central Arizona Project and the Arizona Department of Water Resources.

Faculty and practitioners discuss their current research and field projects in the Science and Mathematics Colloquium Series, held throughout the academic year at ASU's Polytechnic campus. All seminars are free and open to the public.

Before taking on her current role two years ago, Cynthia Campbell was Phoenix assistant city attorney, representing the city's interests in water matters, including adjudication of water rights claims. Prior to her tenure with the city, she served the State of Arizona for eight years as water quality compliance manager at the Arizona Department of Environmental Quality, managing statewide compliance of the Clean Water Act, Safe Drinking Water Act and Arizona's Aquifer Protection Program. She also represented the state as an assistant attorney general in the Environmental Enforcement Section.

Campbell has more than two decades of experience in water resource and environmental matters and has practiced law in both Arizona and Illinois.

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