

Inside **Hollywood** with an **ASU Grad**: **The Indie Film Market Today**



a conversation with **Adam Galen**

Manager, Worldwide Sales & Digital Affairs
Preferred Content, Los Angeles

Monday, **Oct. 17, 2016 :: 3 p.m.**
Education Lecture Hall (**EDC**) 117
Arizona State University, Tempe campus

Scottsdale native and ASU alumnus **Adam Galen** (BA Film & Media Studies 2014; BS Business 2014) gives an insider's view of marketing and distributing an independent film. In his current position with Preferred Content—one of the leading film, television, and digital sales, packaging, and project finance companies—Galen works to assemble creative and financial elements for PC's digital content as well as handling the worldwide and North American distribution rights for its slate of fiction and non-fiction sales titles. Select PC credits include *Jiro Dreams of Sushi*, *I'll See You in my Dreams*, *Frank and Lola*, *Ghost Team*, *The Nightmare*, *Blood Brother*, *The Other One: The Long Strange Trip of Bob Weir*, *Rich Hill*, *Another Earth*, *The Pact*, *Excision*, *I Am Big Bird*, *Rolling Papers*, *All Things Must Pass: The Rise and Fall of Tower Records*, *Ratter*, and *Ride*. Galen began his career as the assistant to PC founder and CEO, Kevin Iwashina.



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