

Live @HEAL

November Speaker Series and **Grand Opening!**

The Healthcare Revolution

Disrupting the Status Quo

Paul Johnson, co-founder and CEO of Redirect Health

The problem of Congressional reform efforts in healthcare is they are focused on how we pay for healthcare, not how much we are paying for healthcare. We can't fix healthcare until we cut the massive waste, fraud and abuse. The ability to do this is at our fingertips.

All great human progress over the next few decades is going to come from the private sector not government. The ability to reduce energy consumption, automated vehicles, and curing cancer. The only way we fix healthcare is through the free market and the Uberization of the healthcare industry that has been for far too long focused on the providers in healthcare not the customer.



Paul Johnson is co-founder and CEO of Redirect Health. He helps oversee operations and identifies new opportunities that support the company's efforts to offer employers affordable, high-quality healthcare.

In addition to leading Redirect Health, Paul currently serves as Chairman of the Board of Directors for Arrowhead Health Centers, and he's a past member of the Board of Directors for the John C. Lincoln Hospital Foundation. Widely known as a healthcare visionary, Paul has helped these organizations develop innovative care models that increase the level of care while still reducing costs.

Paul earned a BA in History from Arizona State University and an MSBA in Business Management from the University of Phoenix. He also attended the Executive Program at Kennedy School at Harvard University. In 2016, the Phoenix Business Journal named him among the Valley's "Most Admired Leaders."

Wednesday, November 8, 2017

3 – 4:30 p.m.

HEALab

Email HEALab@asu.edu to RSVP

Free to attend. Space is limited.

nursingandhealth.asu.edu/healab | HEALab@asu.edu



BIG IDEA?

Make it happen at **HEALab**

HEALab is a centralized co-working space on ASU's Downtown campus where alumni, students and faculty come together to put their big ideas into action. In partnership with ASU's Entrepreneurship + Innovation (E + I) programs, HEALab, ASU's first-ever accelerator focused solely on health and healthcare solutions, provides an array of resources for innovators who are interested in bringing their health-related business concepts to market.

HEALab

ASU Downtown | Taylor Place
Residential, 1st Floor

Mondays: 9am - 3pm

Wednesdays: 9am - 3pm

Thursdays: 9am - 2:30pm

Fridays: 9am - 2pm

Entrepreneurship + Innovation

@HEALab