

Live@HEALab

Fall 2020 Speaker Series

“Pitching is Storytelling”

presented by **Eli Chmouni**

An entrepreneur is a storyteller who shares their vision and traction with investors, teammates, media agencies and customers. Learn the principles of connecting with your audience and preparing a pitch that will captivate and activate.



Eli Chmouni is a serial entrepreneur who has launched 5 companies with 2 acquisitions and 1 failure. His current company is an out-of-home advertising and media display platform called The Surf Network. In addition to the startup world, Eli is a full-time faculty member in

the W.P. Carey management department. Eli has been selected as one of the Top 35 under 35 Entrepreneurs in Arizona and one of the Top 38 Most Influential People in Arizona. He is currently involved in real estate, media, medical funds and entertainment-based businesses.

Thursday, November 5, 2020

3:30 - 4:30 p.m.

Online via Zoom

RSVP at <https://na.eventscloud.com/chmouni>

Free to attend. RSVP to receive the Zoom link.

Have a BIG IDEA?

As ASU's accelerator focused solely on health and health care solutions, the Health Entrepreneurship Accelerator Lab (HEALab) is an interdisciplinary endeavor between the J. Orin Edson Entrepreneurship + Innovation Institute, Edson College of Nursing and Health Innovation, College of Health Solutions, and New College of Interdisciplinary Arts and Sciences to provide an array of resources for innovators who are interested in bringing their health-related business ventures to market.

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Nursing and Health Innovation
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