

# Live@HEALab

Fall 2020 Speaker Series

**“How to Go From Idea to Enterprise”**

**presented by Dr. Brent Sebold**

There is no shortage of great ideas within the world of health care. However, developing an idea to address a pressing problem is just the start of the process. Join Brent Sebold, Director of Entrepreneurship + Innovation at the Fulton Schools of Engineering and the Knowledge Enterprise at ASU, to explore the importance of a value proposition as you evolve your idea into a sustainable (and maybe) scalable enterprise to make the world a better place.



**Dr. Brent Sebold** is an expert faculty designer and administrator of university-based entrepreneurship and innovation programs. Brent's expertise also includes the design and leadership of impactful collegiate engagement programs for universal learners.

**Thursday, September 17, 2020**

**3:30 - 4:30 p.m.**

**Online via Zoom**

**RSVP at <https://na.eventscloud.com/sebold>**

Free to attend. RSVP to receive the Zoom link.

# Have a BIG IDEA?

As ASU's first accelerator focused solely on health and health care solutions, the Health Entrepreneurship Accelerator Lab (HEALab) is an interdisciplinary endeavor between Entrepreneurship + Innovation, Edson College of Nursing and Health Innovation, College of Health Solutions, and New College of Interdisciplinary Arts and Sciences to provide an array of resources for innovators who are interested in bringing their health-related business ventures to market.

**HEALTH**  
Entrepreneurship  
+ Innovation  
**CLUB** 