

Live@HEALab

Spring 2021 Workshop Series

“How to Build a Budget”

presented by **Laura Suarez & Manny Lucero**

Building a budget will help you create a better story for your business. Knowing your financials will assist you when talking with investors, stakeholders, and the community. This workshop will break down the elements to a successful budget, both for your organization and for a pitch.



Laura Suarez is a Phoenix native who has been involved in the non-profit sector for the past 12 years. Most recently, she served as the Executive Director of RAIL CDC, leading the organization into equitable economic development for the most marginalized communities in Mesa and in Tempe.



Manny Lucero is the founder and CEO of Lucero Consulting Group, a firm providing small business and nonprofit consulting services, and marketing services to clients from around the country. Previously, Manny served in various development capacities for Arizona nonprofits.

Wednesday, February 24
3 - 4 p.m. (MST)

RSVP at

<https://na.eventscLOUD.com/budget-workshop>

Online via Zoom:

<https://asu.zoom.us/j/82672877651>

Have a BIG IDEA?

As ASU's first accelerator focused solely on health and health care solutions, the Health Entrepreneurship Accelerator Lab (HEALab) is an interdisciplinary initiative between J. Orin Edson Entrepreneurship + Innovation Institute, Edson College of Nursing and Health Innovation, College of Health Solutions, and New College of Interdisciplinary Arts and Sciences to empower students, faculty, staff and community members to become health innovators who create real solutions to real problems.

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